

# WILLIAM F. BLATT, II

1415 Rhode Island Avenue NW, #318; Washington, DC 20005

202.413.4048 • billblattdc@gmail.com

**OBJECTIVE** Looking for a director position for a national or international firm involving public health research or administration.

## EXPERIENCE

- 2003-2018 **American Lung Association** Washington, DC  
*National Director of Tobacco Programs*
- Responsible for all national tobacco prevention and cessation program activities.
  - Researched and create content for new printed and electronic materials.
  - Supervised staff for corporate- and federally-funded tobacco control grant projects.
  - Represented the American Lung Association with corporate partners, in the media and at national meetings and conferences.
  - Provided technical assistance, advice and counsel to American Lung Association affiliate offices regarding Lung Association Best Practice and core tobacco programs, including program implementation, materials and related resources, training, and evaluation.
- 2001-2002 **National Institute of Health** Rockville, MD  
*Research Training Fellow, National Cancer Institute*
- Responsible for communications projects targeting general public and professional health community for \$85M Tobacco Control Research Branch.
  - Directed design, content development and architecture of first federal smoking cessation website.
- 1995-2001 **The University of Arizona** Tucson, AZ  
*Research Specialist, Arizona Program for Nicotine and Tobacco Research*
- Led key training component of multi-faceted state program that reduced tobacco use from 24% to 19 % over 4 years. Developed curriculum, materials, training programming, and evaluation processes for statewide tobacco cessation project.
- Research Technician, Arizona Cancer Center*
- Responsible for patient contact for 14-year, 1700-subject Nutrition Center Cancer Prevention Project, a clinical trial testing effect of trace element selenium on cancer prevention.
- Research Assistant, Department of Communications*
- Designed early intervention education programming for students and parents at 15 schools as part of the Family Sun Safety Program, an NCI-funded skin cancer prevention program.
- 1994-1995 **Planned Parenthood of Southern Arizona** Tucson, AZ  
*Student Intern*

## EDUCATION

- 2001                    **The University of Arizona**                    Tucson, AZ  
*Master of Public Health*  
Concentration: Health Education and Behavioral Sciences
- 1995                    **The University of Arizona**                    Tucson, AZ  
*Bachelor of Science in Health Sciences*  
Major: Community Health Education. Minor: Communication
- American Red Cross**  
*Certified Health Education Specialist (CHES), Certification*  
HIV/AIDS Instructor

## SELECTED AMERICAN LUNG ASSOCIATION PUBLICATIONS

- 2016                    *Freedom From Smoking® Plus* (project director, editor)  
Responsible for the development and release of *Freedom From Smoking® Plus*, a new cessation program offering both online and telephonic support and is available at [www.FreedomFromSmoking.org](http://www.FreedomFromSmoking.org).
- 2012                    *Cutting Tobacco's Rural Roots: Tobacco Use in Rural Communities* (project director)  
[Cutting Tobacco's Rural Roots: Tobacco Use in Rural Communities](#) was another in the Lung Association's *Disparities in Lung Health* report series and presented new data about the disparity in tobacco prevalence for rural populations.
- 2010                    *Smoking Out a Deadly Threat: Tobacco Use in the LGBT Community* (lead author)  
[Smoking Out a Deadly Threat: Tobacco Use in the LGBT Community](#) was the second in the Lung Association's *Disparities in Lung Health* series of reports and it received extensive media coverage at the time of its release.
- 2009                    *Freedom From Smoking® Online* (project director, editor)  
Directing and oversaw the release of a new and much expanded version of *Freedom From Smoking® Online*, available at [www.ffsonline.org](http://www.ffsonline.org).
- 2009                    *Not On Tobacco® (N-O-T)* (project director, editor)  
Supervised the creation of the 2009 edition of the youth cessation program *Not On Tobacco®* and its new dissemination website, [www.NotOnTobacco.com](http://www.NotOnTobacco.com).
- 2007                    *Freedom From Smoking®* (project director, editor)  
Responsible for the 2007 edition of the adult cessation program *Freedom From Smoking®* and its affiliated online resource center, [www.FFSfacilitator.com](http://www.FFSfacilitator.com).